


APPLYING AN EQUITY LENS

SAMPLE ACTIVITIES IN CHILDHOOD/YOUTH SUCCESS, ECONOMIC MOBILITY AND HEALTH

IMPACT AREA	SAMPLE ACTIVITIES
 CHILDHOOD SUCCESS	Share disaggregated data with community residents on race and income disparities in reading proficiency rates. Create and communicate specific United Way goals and efforts that focus on closing these gaps with community residents and other key constituencies (e.g. donors, funded/unfunded partners, local companies).

OUR PROPOSED ACTIVITY:


IMPACT AREA	SAMPLE ACTIVITIES
 YOUTH SUCCESS	Work with youth development organizations and other funded partners to develop an awareness campaign to build community understanding of the systemic barriers that low-income and/or students of color face that prevent them from graduating on time.

OUR PROPOSED ACTIVITY:



IMPACT AREA	SAMPLE ACTIVITIES
 <p>ECONOMIC MOBILITY</p>	<p>Sponsor a report or study examining historical patterns of housing discrimination and their present-day impact on the community. Share the results widely with key constituencies, including community residents, developers, housing advocates, and state and local legislators.</p>

OUR PROPOSED ACTIVITY:

IMPACT AREA	SAMPLE ACTIVITIES
 <p>ACCESS TO HEALTH</p>	<p>Share national and community-level data on disparities in maternal mortality with all United Way funded health agencies and programs that serve pregnant women.</p>

OUR PROPOSED ACTIVITY:

