

# TRACK PROGRESS – SAMPLE SUCCESS MEASURES

SUGGESTED METRICS	WE ALREADY MEASURE THIS	WE WILL MEASURE THIS NOW/IN THE FUTURE	WE DON'T HAVE PLANS TO MEASURE THIS
# of community partners enlisted by United Way to help convene community residents (e.g. faith-based, K-12, affinity groups)			
# and % of participants in United Way convenings (e.g. forums, community conversations, focus groups) disaggregated by race/ethnicity, gender, ability status, etc.			
# and % of community convenings focused on issues of concern identified by community members, especially historically underrepresented and/or disadvantaged groups			
# and % of community meetings that reflect equitable practices (e.g. location, transportation, translators, accessibility, childcare, food)			
\$ amount and proportion of the overall budget spent on community engagement activities			
# and % of United Way Impact and Community Engagement staff from diverse backgrounds (race/ethnicity, gender, ability status, etc.)			
# and % of community members from under-represented and/or historically disadvantaged groups who serve as United Way leadership volunteers			

