

STARTING POINT – TAKE STOCK!

Assess your United Way's progress against the indicators below to understand areas of strength and areas of challenge related to how you are currently leveraging resources and your role as both a fundraiser and grantmaker, to create more equitable approaches to your impact work. Use your scores to identify and prioritize strategies and action steps (see next sections) to deepen and accelerate your data collection efforts.

FUNDRAISING, RESOURCE ALLOCATION + GRANTMAKING	5	4	3	2	1	?
	ALWAYS	OFTEN	SOMETIMES	RARELY	NEVER	UNSURE
Our United Way prioritizes advancing equity in the weighing of our grantmaking, resource allocation, and partnership decisions.						
Our United Way collects demographic data on donors.						
Our United Way develops outreach strategies for engaging new donors and leverages existing United Way affinity groups to do so.						
Our United Way engages key community constituencies to inform the grantmaking process.						
Our United Way prioritizes equity by removing funding barriers for organizations that are led by individuals who have been historically underrepresented in leadership positions, including people of color (POC), women, and individuals with disabilities.						
Our United Way prioritizes equity by removing funding barriers for organizations that are explicitly focusing on advancing equity by closing disparities that are based on racism, sexism, ability status, and income level.						
Our United Way promotes diversity, equity, and inclusion in our procurement policies for vendors we directly hire.						
TOTAL:	___ / 35					

