## WHAT ARE OUR THREE PRIORITY STRATEGIES FROM THIS LEVER?

1.  
2.  
3.  

## WHAT RESOURCES DO WE NEED TO SUCCESSFULLY EXECUTE THESE STRATEGIES?

## WHO DO WE NEED TO ENGAGE TO SUCCESSFULLY EXECUTE THESE STRATEGIES?

## WHO ON OUR TEAM IS RESPONSIBLE FOR IDENTIFYING NEXT STEPS IN EXECUTING THESE STRATEGIES?

## ADDITIONAL NOTES