TRACK PROGRESS – SAMPLE SUCCESS MEASURES

SUGGESTED METRICS	WE ALREADY MEASURE THIS	WE WILL MEASURE THIS NOW/IN THE FUTURE	WE DON'T HAVE PLANS TO MEASURE THIS
Total $ amount of United Way resources devoted to capacity building/operational funding for programs and agencies (overall)			
$ amount and percentage of capacity building resources invested to strengthen the operational capacity of local organizations that serve communities of color (targeted)			
$ amount and percentage of capacity-building resources invested to strengthen the operational capacity of local organizations are led by people of color (targeted)			
# and % change (over time) of funding to non-traditional, grassroots programs, and agencies that serve historically disadvantaged and/or underrepresented community residents			
# of leaders from underrepresented and/or historically disadvantaged groups who participate in United Way training and leadership development			
# of unfunded and funded organizations who are building internal capacity and awareness related to equity			
$ amount increase or decrease (annually) of community-level investments in organizations led by underrepresented groups and people of color			
# of local and regional funders who adopt an equity lens			
# and % of United Way funded agencies and programs who have diverse staffs that are representative of all the communities and populations they serve			
# and % organizations (funded/not funded) by United Way that are led by people of color			
# of trainings (and people) provided to local funded/unfunded programs and agencies focused on diversity/equity/inclusion			
# and % of staff from United Way funded programs and agencies that participate in equity-focused trainings funded/provided by your United Way			
# and % of programs receiving capacity-building support from United Way that can increase non-United Way funding			
# and amount of staff from funded programs and agencies that have access to training on disaggregating data			