

STARTING POINT – TAKE STOCK!

Assess your United Way’s progress against the indicators below to understand areas of strength and areas of challenge related to how you are currently using policy and advocacy to drive equity. Use your scores to identify and prioritize strategies and action steps (see next sections) to deepen and accelerate your awareness and communication efforts.

POLICY AND ADVOCACY	5 ALWAYS	4 OFTEN	3 SOMETIMES	2 RARELY	1 NEVER	? UNSURE
Our United Way analyzes indicators with significant disparities to understand underlying, “root” causes.						
Our United Way analyzes indicators with significant disparities to determine policy and advocacy priorities.						
Our United Way advocates for specific state and local policies in childhood and youth success, economic mobility, and health that have the greatest potential for closing gaps.						
Our United Way engages community residents to identify which policies are important to them.						
Our United Way leverages our brand and network to emphasize the importance of equity in policy to policymakers.						
Our United Way shares data on state and local policies that have disparate impacts based on race/ethnicity, gender, sexual orientation, income level, and ability status with our networks (i.e. other United Ways in our state, community partners, coalitions, advocacy groups).						
Our United Way honestly assesses where equitable policies may conflict with the interests of our donors and funders, and fosters discussion about that tension.						
TOTAL:	___ / 35					