## BIPOC mothers and babies have healthy birth outcomes and thrive.

**Strategy**

Improve access to and quality of prenatal and postpartum care to women of color, with particular emphasis on Black women.

### Levers

<table>
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<td><strong>Data</strong></td>
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| • Map access to maternity and pediatric care in high needs areas, including ObGyn providers and hospitals providing obstetric care.  
• Utilize maternal mortality review committee data to identify leading causes of preventable pregnancy related death, and identify the populations impacted. |
| **Local Capacity Building** |
| • Provide culturally appropriate training and support to doulas and community healthcare workers working with underserved mothers from the first trimester of pregnancy through the first year of life.  
• Work with ObGyn’s and pediatricians to screen new mothers for postpartum mental health conditions and connect them to culturally appropriate mental health resources and services.  
• Work with ObGyn’s and pediatricians to screen pregnant women and new mothers for unmet social needs (i.e., housing, food insecurity, transportation) to connect them to appropriate resources. |
| **Policy and Advocacy** |
| • Advocate to make data on mortality from childbirth and pregnancy complications publicly available.  
• Advocate for implicit bias training for those in obstetrics and gynecology.  
• Support advocacy efforts that extend Medicaid postpartum maternity coverage past 60 days.  
• Provide doula services.  
• Support paid family leave efforts.  
• Increase access to Maternal, Infant and Early Education Home Visiting (MIECHV) programs. |
| **Fundraising, Resource Allocation and Grantmaking** |
| • Implement and expand group prenatal care models like Centering Pregnancy that provide mental health and social support to pregnant women.  
• Support investments in telehealth services.  
• Invest in substance abuse and tobacco cessation programs for pregnant women.  
• Invest in nutrition education and connect pregnant mothers to healthy, fresh and affordable food resources. |
| **Community Mobilization and Engagement** |
| • Recruit at risk parents to participate in home visitation programs from prenatal through early childhood.  
• Center the voices of BIPOC mothers and families in creating local pregnancy initiatives. |
<p>| <strong>Communications and Awareness Building</strong> |
| • Work with expectant mothers and their partners to develop communication strategies promoting the importance of prenatal and postpartum care for BIPOC and low-income women. |</p>
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| **DATA** | • Map community infant mortality rates.  
• Map affordable early childcare facilities |
| **LOCAL CAPACITY BUILDING** | • Work with ObGyn's and pediatricians to screen new mothers for unmet social needs (i.e., housing, food insecurity, transportation) and act as a resource.  
• Promote parental health insurance enrollment in Medicaid and CHIP and registration for public benefits with access to health information resources. |
| **POLICY AND ADVOCACY** | • Advocate for expanded access to paid family medical leave.  
• Support state and local tobacco control legislation.  
• Increase access to affordable pediatric care, especially for children 0-5 years. |
| **FUNDRAISING, RESOURCE ALLOCATION AND GRANTMAKING** | • Invest in early childhood home visiting programs.  
• Invest in initiatives that focus on healthy infant development, i.e. bonding, breastfeeding, and safe sleep. |
| **COMMUNITY MOBILIZATION AND ENGAGEMENT** | • Engage trusted community partners, to identify solutions and recommendations that meet infant needs. |
| **COMMUNICATIONS AND AWARENESS BUILDING** | • Develop communications strategies that promote improving infant health, i.e., well baby visits, immunizations, smoke free homes, etc. |

**STRATEGY**

Decrease infant mortality rates in BIPOC communities by supporting prenatal care and access to social needs for mothers and raising awareness of healthy infant development.